



# UENTAS

INTERNATIONAL SERVICES



Empowering Growth  
Fostering Excellence!

# ABOUT US

## EMPOWERING GROWTH, FOSTERING EXCELLENCE!

Demographic, technological and societal changes are powerful forces constantly challenging the survival of small and medium sized businesses, necessitating practical and cost-effective solutions.

Cuentas envisions a future at the forefront of innovation guiding businesses toward sustainable success. Committed to excellence, we aspire to be the catalyst for transformative change, driving growth and shaping a brighter tomorrow for our clients.

Through unwavering dedication to our values of integrity, innovation, collaboration and excellence, we aim to be our clients' trusted partner, propelling them beyond their goals and creating lasting value.



# WHO WE ARE

- INTEGRITY
- EXCELLENCE
- INNOVATION
- COLLABORATION

Our foundational premise is to provide expertise and client-centric tailored solutions to our clients. We seek to provide small and medium sized businesses the services traditionally available only to large corporations operating at scale.

Our passion lies in empowering small and medium sized enterprises (SME) to thrive in the present while positioning them for continued success in the ever-evolving business environment.

Partnering with Cuentas means joining forces with a dedicated and results-oriented team committed to client success. We are a dynamic, client-focused company committed to delivering excellence, quality services and driving transformative outcomes. Together we capitalize on opportunities and pave the way for businesses to prosper.

# OUR SERVICES



## MANAGED SERVICES

We provide SME's with an efficient, cost-effective outsourcing solution for managing their financial records allowing them to focus on their core business activities. Our services include bookkeeping, accounting, payroll and financial reporting.



## FINANCE TRANSFORMATION

We evaluate and restructure a company's financial processes, systems, and strategies to enhance efficiency, accuracy, and overall effectiveness. Our services include finance strategic planning, process optimization, technology integration and staff assessments.



## TAXATION

We advise businesses on income and other tax related matters to ensure compliance with regulations and optimize tax efficiency. Together with our clients, we create strategic tax plans, assist with assessments and tax audit support.



## FINANCIAL TECHNOLOGY

Financial technologies affect critical processes, internal controls, business risks. Our services include accounting and business needs/requirements, identifying financial technology options, financial planning, project planning, implementation and user training.



## INTERNAL AUDIT

We offer robust internal audit services to help SME's strengthen their internal controls and identify areas of improvement to enhance overall governance and risk management practices. We provide annual risk assessments, risk based internal and specialized audits along with associated reports.

## RISK MANAGEMENT

We provide comprehensive enterprise risk management geared toward identifying, assessing, and mitigating potential risks to businesses. We work with our clients to create risk management strategies, policies, define risk tolerance, identify and categorize various risks and together develop and maintain risk registers, Key Risk Indicators ("KRIs") and reports.

## CHIEF FINANCIAL OFFICER

We provide SMEs with access to the highest level of financial expertise empowering them to make informed financial decisions and to navigate complex financial landscapes. We provide SMEs with direct access to the expertise of a CFO on a part-time or outsourced basis allowing them to cost effectively benefit from strategic financial leadership.



# OUR SERVICES



## Robert Pereira

*Co-Founder*

- 35 Years of Experience
- Chartered Accountant
- robert.pereira@cuentasinternational.com

Robert has over 35 years of experience in financial services companies in various senior executive positions such as Managing Director, Chief Operating Officer, Chief Financial Officer, Chief Risk Officer and Internal/External Auditor.

He successfully led major financial initiatives, including mergers and acquisitions, start-ups, restructurings and implementations.



# MEET OUR TEAM



## Sunil Theruvel

*Co-Founder*

- 27 Years of Experience
- Senior Chartered Accountant
- sunil.theruvel@cuentasinternational.com

Sunil has over 27 years of experience in financial service and real estate development in a variety of leadership roles including Assistant Vice-President Finance, Financial Controller, Head of Operational Finance and Finance Manager.

Sunil is a Senior Chartered Accountant and applies his operational and analytical experience to benefit clients.

# MEET OUR TEAM

We have a dedicated team of chartered accountants and accounting professionals based in India to support our clients regardless of their geographic location.

In addition to our own team members, we have a robust strategic sourcing model to deliver specialized talent to meet the temporary, permanent, or project based (on-shore, off-shore) outsourced resource needs of our clients.



# GET IN TOUCH

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